

YAMAHA OUTBOARDS*

POWER & PERFORMANCE

SALES EVENT

OFFER VALID FROM:
01/04/24 - 03/31/24



FOR A LIMITED TIME, PURCHASE AN ELIGIBLE NEW YAMAHA OUTBOARD AND GET:

30 HP - 450 HP

2.5 HP - 25 HP

UP TO **7 YEARS**
OF WARRANTY PROTECTION

Up to seven years of Yamaha Limited Warranty Coverage, with the additional protection of a Yamaha Extended Service (Y.E.S.) plan.

UP TO **\$200**
IN DEALER CREDIT

Up to \$200 in dealer credit toward the purchase of additional goods/services from your authorized participating Yamaha Outboard Dealer.

5 YEARS OF TOTAL WARRANTY PROTECTION

Eligible Outboards Only	3-Year Limited Warranty + 2-Year Y.E.S.
250-300 HP	Free! \$2,530 value
200-225 HP	Free! \$1,980 value
150-175 HP	Free! \$1,238 value
115 HP	Free! \$880 value
60-90 HP	Free! \$798 value
30-50 HP	Free! \$495 value

7 YEARS OF TOTAL WARRANTY PROTECTION

Eligible Outboards Only	5-Year Limited Warranty + 2-Year Y.E.S.
425-450 HP	Free! \$7,700 value

DEALER CREDIT TOWARD PURCHASE OF GOODS/SERVICES

Eligible Outboards Only	Dealership Credit
20-25 HP	\$200 based on MSRP
8-15 HP	\$150 based on MSRP
2.5-6 HP	\$125 based on MSRP



BONUS:

With the purchase of an eligible and new 115-450 hp outboard and the purchase, installation and activation of a SIREN 3 Pro package* get:

\$1,000 IN DEALER CREDIT
+
1/2 OFF ANY NEW SIREN SUBSCRIPTION

See your authorized participating Yamaha Outboard Dealer today for details! Other restrictions and conditions may apply.

*PROGRAM TERMS AND CONDITIONS: Consumer benefit for purchasing a new (unused, not previously warranty registered) select eligible Yamaha four stroke outboard is based on horsepower as follows: 30-450 hp is a 24-month Yamaha Extended Service contract (choice offered in Florida is an additional 24-month Yamaha Limited Warranty); or 2.5 hp to 25 hp is a credit toward the purchase of goods and/or services, based on MSRP, at the authorized participating dealer that sold the outboard, at no extra cost to consumer. Consumers who purchase an eligible new 115-450 hp four stroke outboard and also purchase and activate a Siren 3 Pro will receive: (i) a \$1,000 credit toward purchase of goods and/or services, based on MSRP, at the authorized participating dealer that sold the outboard, at no extra cost to the consumer; and (ii) half (1/2) off the new Siren 3 Pro subscription price using promo code: BoatShow50, subject to the following: (a) the Siren 3 Pro must be installed on the boat with the registered and eligible outboard unit; (b) consumer must visit <https://sirenmarine.com/subscriptions> and purchase an annual, seasonal or monthly cellular (Main Device) subscription and enter the BoatShow50 promo code during the checkout process for the half (1/2) off discount (discounts are based on published prices in effect at time of activation); (c) Siren 3 Pro subscriptions must be activated by June 30, 2024; (d) a purchase of a new boat with an eligible outboard(s) already pre-installed with a Siren 3 Pro Main Device are eligible; (e) BoatShow50 promo code is not applicable for any subsequent subscription renewal; and (f) limited to one (1) Siren 3 Pro and one (1) subscription per consumer. To be eligible, outboards must also have been manufactured since January 2017. New outboard models introduced after January 1, 2024 are not eligible. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold January 4, 2024 - March 31, 2024, and PDI completed, delivered and warranty registered on YMBS by the dealer in accordance with Yamaha's promotion and warranty registration requirements. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, guide, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this promotion at any time.

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal flotation device and protective gear. © 2024 Yamaha Motor Corporation, U.S.A. All rights reserved.

